

John Chesnut, Sr. Park - Palm Harbor, FL

Event Date: Saturday, April 28, 2012

# Rotary Club of East Lake Sunrise **Charity** Car Show

**Save The Date**

**Where:**

John Chesnut, Sr. Park  
2200 East Lake Road  
Palm Harbor, FL 34685

**When:**

Saturday, April 28, 2012

9am to Noon  
Registration

10 am to 3 pm  
Car Show / Public

6th Annual



# Cruise The Park

Charity Car Show & Community Festival

Open to All Classic and Custom  
Cars & Trucks

Rain or Shine

Over 50 Trophies Awarded

Watch for our  
upcoming  
commercial



Help Support Our Community

100%  
Of Proceeds  
Benefit Charity

Saturday, April 28, 2012

## Fun For The Entire Family

- ◆ Help Support Local Charities
- ◆ Free Spectator Admission • Free Parking
- ◆ Food and Drinks Available
- ◆ Classic Tunes
- ◆ Live Entertainment
- ◆ YMCA Healthy Kids Day activities and much more...

**Special Event:**

YMCA Healthy Kids Day™

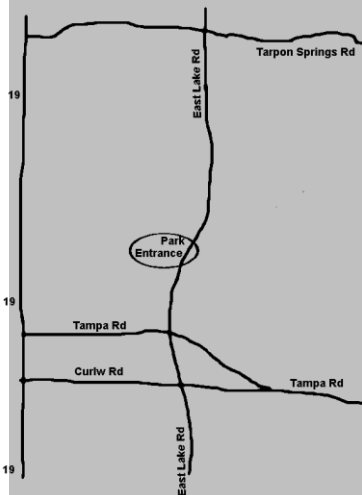


In partnership with the Rotary Club of East Lake Sunrise, the YMCA of the Suncoast invites kids and parents in the Oldsmar, Palm Harbor, and East Lake areas to make a “play date” at the YMCA’s Healthy Kids Day™. As the leading nonprofit for strengthening community, the Y holds Healthy Kids Day to bring families together to engage in fun, active play and learn healthier habits that help them grow and thrive. Activities are open to all. For more information, call 727.772.9622 or visit [www.ymcasuncoast.org](http://www.ymcasuncoast.org).

**For More Information:**

Email:  
[info@EastLakeRotary.org](mailto:info@EastLakeRotary.org)  
or call  
Howard - 727-789-4323

[www.EastLakeRotary.org](http://www.EastLakeRotary.org)



# *Sponsorship Opportunities Are Available*

## **Be Part of A Great Community Event!**



**Title Sponsor: \$5,000**

- ◆ **Title Sponsor Recognition on *Bright House Commercial (PSA)***
- ◆ Large Sign or Banner (if supplied) Prominently Displayed at Event
- ◆ Recognition on Event Banner
- ◆ Banner w/ link on Club Web Site
- ◆ Coverage in All Press Releases
- ◆ Recognition at Awards Presentation
- ◆ Recognition in Goodie Bags
- ◆ A “Company” Trophy to Award
- ◆ Opportunity to Introduce Company at Awards Ceremony

**Rolls Royce Sponsor: \$2,000**

- ◆ **Sponsor Recognition on *Bright House Commercial (PSA)***
- ◆ Large Sign or Banner (if supplied) Prominently Displayed at Event
- ◆ Recognition on Event Banner
- ◆ Banner w/ link on Club Web Site
- ◆ Company Recognition on Trophy
- ◆ Recognition at Awards Presentation
- ◆ Recognition in Goodie Bags

**Cadillac Sponsor: \$1,000**

- ◆ Signage at Event
- ◆ Recognition on Event Banner
- ◆ Logo w/link on Club Web Site
- ◆ Recognition at Awards Presentation
- ◆ Company Recognition on Trophy
- ◆ Recognition in Goodie Bags

**Packard Sponsor: \$500**

- ◆ Signage at Event
- ◆ Recognition-link on Club Web Site
- ◆ Recognition on Event Banner
- ◆ Company Recognition on Trophy
- ◆ Recognition in Goodie Bags

**Corporate Sponsor: \$500**

- ◆ Marketing Tent (sponsor provides tent)
- ◆ Recognition on Club Web Site
- ◆ Recognition on Event Banner
- ◆ Sponsor supplied marketing in Goodie Bags
- ◆ Company Recognition on Trophy

**Model A Sponsor: \$200**

- ◆ Signage at Event
- ◆ Recognition on Club Web Site
- ◆ Recognition on Event Banner
- ◆ Company Recognition on Trophy
- ◆ Recognition in Goodie Bags

**Raffle Prizes / Goodie Bag Items are accepted and appreciated**

**Make checks payable to:  
Rotary Club  
of East Lake Sunrise  
PO Box 658, Oldsmar FL 34677**

**X** \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\$ \_\_\_\_\_  
Sponsorship Amount